FRIENDLY VILLAGE

900 BOYCE DRIVE, P. O. BOX 857

RHINELANDER	54501	54501 Phone: (715) 365-6740		Ownership:	Corporation
Operated from	1/1 To 12/31	Days of Operation:	365	Highest Level License:	Skilled
Operate in Co	njunction with	Hospital?	No	Operate in Conjunction with CBRF?	Yes
Number of Bed	s Set Up and St	affed (12/31/03):	140	Title 18 (Medicare) Certified?	Yes
Total License	d Bed Capacity	(12/31/03):	150	Title 19 (Medicaid) Certified?	Yes
Number of Res	idents on 12/31	/03:	126	Average Daily Census:	127

Services Provided to Non-Residents		Age, Gender, and Primary Di	agnosis	of Residents	(12/31/03)	Length of Stay (12/31/03)	%
Home Health Care Supp. Home Care-Personal Care	No No	Primary Diagnosis		Age Groups 	ફ ફ		18.3 41.3
Supp. Home Care-Household Services	No	Developmental Disabilities	0.0	Under 65	7.9	More Than 4 Years	20.6
Day Services Respite Care	No No	Mental Illness (Org./Psy) Mental Illness (Other)		65 - 74 75 - 84	12.7 35.7	•	80.2
Adult Day Care	No	Alcohol & Other Drug Abuse		85 - 94		* * * * * * * * * * * * * * * * * * *	
Adult Day Health Care Congregate Meals	No No	Para-, Quadra-, Hemiplegic Cancer	0.0	95 & Over 		Full-Time Equivalent Nursing Staff per 100 Res	
Home Delivered Meals	No	Fractures				(12/31/03)	
Other Meals Transportation	No No	Cardiovascular Cerebrovascular		65 & Over 			6.4
Referral Service	No	Diabetes		Gender	용		9.2
Other Services	No	Respiratory					
Provide Day Programming for		Other Medical Conditions		Male		Aides, & Orderlies	37.1
Mentally Ill	No			Female	69.8		
Provide Day Programming for	37.		100.0		100.0		
Developmentally Disabled	No		*****	 *******	100.0	 **************************	******

Method of Reimbursement

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Level of Care	No.	양	Per Diem (\$)	No.	%	Per Diem (\$)	No.	%	Per Diem (\$)	No.	양	Per Diem (\$)	No.	%	Per Diem (\$)	No.	୍ଚ	Per Diem (\$)	Total Resi- dents	of
Int. Skilled Care	0	0.0	0	1	1.1	138	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	1	0.8
Skilled Care	13	100.0	288	92	96.8	120	0	0.0	0	18	100.0	177	0	0.0	0	0	0.0	0	123	97.6
Intermediate				2	2.1	101	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	2	1.6
Limited Care				0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Personal Care				0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Residential Care				0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Dev. Disabled				0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Traumatic Brain In	j 0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Ventilator-Depende	nt 0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
Total	13	100.0		95	100.0		0	0.0		18	100.0		0	0.0		0	0.0		126	100.0

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Admissions, Discharges, and		Percent Distribution	of Residents'	Condit	ions, Services	, and Activities as of	12/31/03
Deaths During Reporting Period							
				9	Needing		Total
Percent Admissions from:		Activities of	용	Ass	sistance of	% Totally	Number of
Private Home/No Home Health	8.6	Daily Living (ADL)	Independent	One	Or Two Staff	Dependent	Residents
Private Home/With Home Health	0.0	Bathing	1.6		72.2	26.2	126
Other Nursing Homes	0.4	Dressing	11.9		71.4	16.7	126
Acute Care Hospitals	87.2	Transferring	29.4		55.6	15.1	126
Psych. HospMR/DD Facilities	0.0	Toilet Use	19.0		61.1	19.8	126
Rehabilitation Hospitals	0.0				39.7	4.8	126
Other Locations		******	*****	*****	*****	*****	*****
Total Number of Admissions	257	Continence		용	Special Trea	tments	용
rereeme promarges re.				7.9	_	Respiratory Care	9.5
Private Home/No Home Health	28.2	Occ/Freq. Incontinen	t of Bladder	46.0	Receiving	Tracheostomy Care	0.8
Private Home/With Home Health	28.6		t of Bowel	31.7		Suctioning	0.0
Other Nursing Homes	4.2					Ostomy Care	2.4
Acute Care Hospitals	15.3	·			_	Tube Feeding	2.4
Psych. HospMR/DD Facilities	0.0	Physically Restraine	d	4.0	Receiving 1	Mechanically Altered Di	ets 27.0
Rehabilitation Hospitals	0.0						
	8.0					nt Characteristics	
Deaths	15.6			7.1		ce Directives	77.0
Total Number of Discharges		With Rashes		6.3			
(Including Deaths)	262				Receiving	Psychoactive Drugs	61.1

Selected Statistics: This Facility Compared to All Similar Rural Area Facilities & Compared to All Facilities

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	Ownership:				Size:		ensure:		-
	This		prietary		-199		lled	Al	
	Facility	Peer	Group	Peer	Group		Group		lities
	%	%	Ratio	%	Ratio	%	Ratio	%	Ratio
Occupancy Rate: Average Daily Census/Licensed Beds	84.7	80.8	1.05	84.0	1.01	84.0	1.01	87.4	0.97
Current Residents from In-County	76.2	73.7	1.03	80.7	0.94	76.2	1.00	76.7	0.99
Admissions from In-County, Still Residing	14.0	19.8	0.71	21.5	0.65	22.2	0.63	19.6	0.71
Admissions/Average Daily Census	202.4	137.9	1.47	135.6	1.49	122.3	1.65	141.3	1.43
Discharges/Average Daily Census	206.3	138.0	1.50	137.2	1.50	124.3	1.66	142.5	1.45
Discharges To Private Residence/Average Daily Census	117.3	62.1	1.89	62.4	1.88	53.4	2.20	61.6	1.90
Residents Receiving Skilled Care	98.4	94.4	1.04	94.8	1.04	94.8	1.04	88.1	1.12
Residents Aged 65 and Older	92.1	94.8	0.97	94.5	0.97	93.5	0.98	87.8	1.05
Title 19 (Medicaid) Funded Residents	75.4	72.0	1.05	71.9	1.05	69.5	1.08	65.9	1.14
Private Pay Funded Residents	14.3	17.7	0.81	17.4	0.82	19.4	0.73	21.0	0.68
Developmentally Disabled Residents	0.0	0.8	0.00	0.6	0.00	0.6	0.00	6.5	0.00
Mentally Ill Residents	19.8	31.0	0.64	31.8	0.62	36.5	0.54	33.6	0.59
General Medical Service Residents	41.3	20.9	1.98	21.1	1.96	18.8	2.19	20.6	2.01
Impaired ADL (Mean)	46.7	45.3	1.03	47.6	0.98	46.9	0.99	49.4	0.94
Psychological Problems	61.1	56.0	1.09	57.6	1.06	58.4	1.05	57.4	1.07
Nursing Care Required (Mean)	6.9	7.2	0.96	7.8	0.89	7.2	0.97	7.3	0.95